

Campaign Chair Report to Yorkshire AGM

By-elections:

We've sadly not had any principle authority by-election wins in Yorkshire thus far in 2025. That does not mean however that we've been without successful results. Some favourites of mine include;

- **Morley South**, where Michael Fox took us from a black hole standing start to a formidable third place.
- **Stocksbridge and Upper Don**, where Stuart Shepherd and the Sheffield team have put us in a great position to squeeze Labour against Reform.

Policy Campaigns:

I'm working with Tom Gordon MP on his campaign for time restrictions to be lifted on disabled bus passes. It's been great to see lots of local parties and council groups across the region get stuck into this campaign.

By election fighting fund:

The region is receiving money from the English Party tied to seats where we stood a paper candidate and lost our deposit at the General Election.

We want to put this money back into helping startup and black hole areas to elect their first councillor. As a result, this money is going to a fighting fund - exclusively for by-elections in constituencies or local parties looking to elect their first councillor.

Applications should be accompanied by a campaign plan, and I also look forward to helping the campaigns successful in applying in other ways beyond the grant (mobilising; artwork)

Targeting Review:

I've worked with Hannah K, Rob J and Paul Moat to place not just every local party but every constituency on our tier list - including a special tier more unique to our region.

It'll come as no surprise we're going to try and re-elect Tom Gordon in Harrogate and Knaresborough, and elect a Lib Dem MP in Sheffield Hallam.

Beyond that there is no obvious target, so we've devised a list of seats which we believe could be targeted if the right work is done - and crucially a candidate is selected early. These seats are:

- Skipton and Ripon
- York Outer

- Leeds North West
- Bradford East
- Beverley and Holderness
- Hull North and Cottingham
- Peniston and Stocksbridge
- Colne Valley

I have recommended to the executive and regional candidates committee that these seats are selected as early as possible, to maximise the likelihood of any of these seats mounting a campaign which satisfies the HQ set metrics to reach the Moving Forward + tier of targeting.